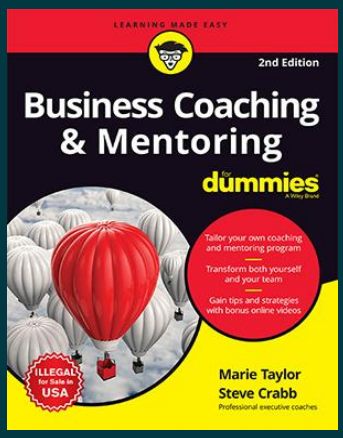
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Business Coaching & Mentoring For Dummies, 2ed

By Marie Taylor, Steve Crabb

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Description

Business Coaching & Mentoring For Dummies provides business owners and managers with the insight they need to successfully develop the next generation of leaders. Packed with business-led strategies, key concepts, and effective techniques, this book equips you with the skills to transform both yourself and your team. Whether you're coaching colleagues, employees, or offering your skills as a service, these techniques will help you build a productive relationship that leads to business success. The companion website also features eight bonus videos that will further your mastery by showing you what great coaching looks like in action. Navigate tricky situations and emotional minefields with ease; develop vision, values, and a mission; create a long-term plan—everything you need is here, with expert guidance every step of the way.

About the Author

Marie Taylor, Steve Crabb

Marie Taylor had over 25 years' experience in HR and Organizational Development. Her consultancy business focuses on success and transformational coaching and Organizational Development. Working with senior professionals

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