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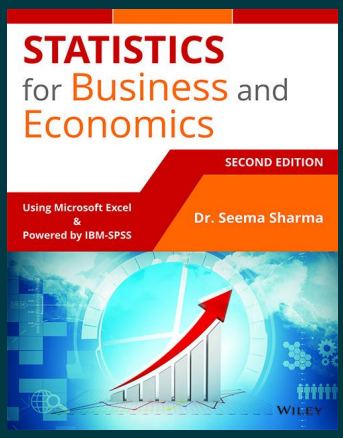

Statistics for Business and Economics, 2ed

By Dr. Seema Sharma

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Description

Statistical analysis is inevitable for decision making in business, economics, and other fields of scientific enquiry. Strategies for optimum utilization of resources need to be backed by appropriate analysis. Also, insightful statistical analysis is becoming increasingly important in today's world of information load. This book is an attempt to present the understanding of the statistical tools in an easy, interesting, and useful manner and to equip the readers with knowledge of what, why, and how to use the wide-ranging statistical tools. The book not only focuses on the conceptual understanding of the statistical methods, but also provides sufficient exposure through case studies along with solved examples.

About the Author

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