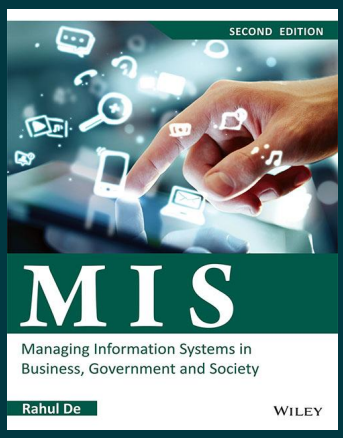
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MIS: Managing Information Systems in Business, Government and Society, 2ed

By RAHUL DE

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Description

Information technology (IT) defines the manner in which organisations and businesses operate and compete. The role of the modern manager is to both manage IT and to harness its immense potential for innovation and growth. The purpose of this book is to understand the decisions managers have to make with regard to IT and innovating with IT. This book explains key technologies that constitute the modern IT landscape and also explores the manner in which IT shapes the world around us. The discussions, examples and cases are drawn largely from the Indian context, though their relevance and scope is universal.

About the Author

RAHUL DE

Dr. Rahul De is the Hewlett-Packard Chair Professor of Information Systems at the Indian Institute of Management Bangalore (IIMB).He has a B.Tech. from IIT Delhi, and an MBA from the Faculty of Management Studies, University of Delhi. He went on to join the doctoral program of the Katz Graduate School of Business, of the University of Pittsburgh

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