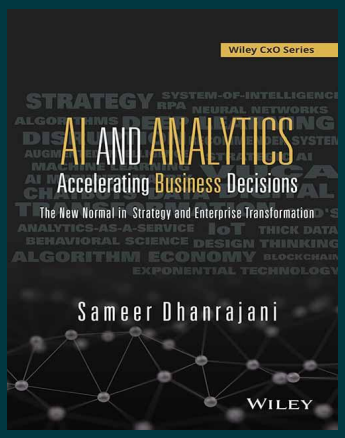
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AI and Analytics: Accelerating Business Decisions

By Sameer Dhanrajani

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Description

The first book of its kind in its genre, this is a must have primer for CxOs for curating, developing and executing AI and Analytics strategies in their enterprises for end-to-end transformative impact. This is also a valuable guide for executives and aspiring professionals on how AI and Analytics can transform businesses, with deep focus on key industries and exponential technologies. The book includes:

- Exhaustive repertoire of AI and Analytics strategy roadmaps, frameworks and methodologies for CXO's, coupled with broad exhibit plan of making the enterprises AI ready
- Exhaustive repertoire of AI and Analytics strategy roadmaps, frameworks and methodologies coupled with broad demonstration of execution-led plans for making the enterprises AI ready
- Comprehensive overview of the algorithm economy and its deep transformative potential of morphing enterprises into math houses - the soon to be new normal in VUCA world
- Incisive study of C-suite stakeholders – CMO, CPO, CFO, CIO's radical role and functional changes on strategic and operational sides underpinned by AI and Analytics infusion
- Showcasing the immense AI and Analytics adoption and consumption scenarios in high impact and rapidly changing Banking, Insurance, Healthcare, Life Sciences, Retail and CPG industries
- Thought provoking facets of pervasive AI and Analytics interventions in exponential technologies: Chatbots, RPA, IoT, Cybersecurity, Blockchain, Cryptocurrency

Author Videos

Algorithm Economy - Analytics anytime and Everywhere TEDxSIBMBengaluru	**NASSCOM Big Data and Analytics Summit 2013**	**NASSCOM HR Summit 2014 : Session XII B: Panel Discussion**
Power Stage: BIG DATA PANEL: Building a data strategy to stay competitive	**NASSCOM BPM Strategy Summit 2015: Session XI: Quick Grab- Intelligently Managing Data**	**Cypher 2016**

At Manipal Global Education 2017	Inaugural Ceremony of ISB Mohali CBA Class of 2018 (Winter)

About the Author

Sameer Dhanrajani

Sameer Dhanrajani is a renowned AI and Analytics evangelist and thought leader. He has consulted with several Fortune 500 and global enterprises in driving AI and Analytics-led strategic transformation. He has won multiple industry awards as a top business leader. Sameer has a rich experience of building and scaling AI and Analytics businesses and creating significant client impact. He is currently the Chief Strategy Officer at Fractal Analytics, where he leads Fractal's strategy and transformation interventions, drives strategic investments and manages high priority growth initiatives. Prior to Fractal, Sameer was the Global Business Leader for Cognizant analytics and data sciences at Cognizant Technology Solutions, where he scaled the analytics business to be a leading market leader. He has also held leadership positions as Country Head for Fidelity National Financial and Vice President , Analytics at Genpact. Sameer is also a regular speaker at AI, Analytics and other business conferences and has been quoted across multiple business publications. He is an industry advisor and council member to multiple government forums and academic institutions. Sameer is a prolific blogger on the theme Demystifying Data analytics

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