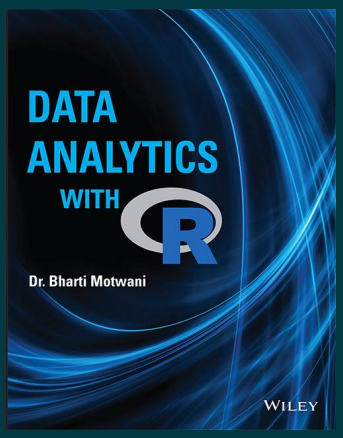
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Data Analytics with R

By Dr. Bharti Motwani

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Description

Data analysis is the method of examining, cleansing, and modeling with the objective of determining useful information for effective decision-making and operations. It includes diverse techniques and tools and plays a major role in different business, science and social science areas. R software provides numerous functions and packages for using different techniques for producing desired outcome. Data Analytics with R will enable readers gain sufficient knowledge and experience to perform analysis using different analytical tools available in R. Each chapter begins with a number of important and interesting examples taken from a variety of sectors.

Color Figures

About the Author

Dr. Bharti Motwani

Dr. Bharti Motwani is an analytical professional, IT and analytics consultant, result-driven and articulate academician who can think out of the box, with more than 21 years of experience in corporate world and academics. She has written more than 75 research papers in leading national and international journals and books, including journals indexed in Scopus. She is the recipient of Young Scientist of the Year award (2015) from the Institute of Research and Journals. She has proved dexterousness in research methodologies and software development by conducting various seminars and workshops related to latest tools in research and software and guiding various research and software projects.

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