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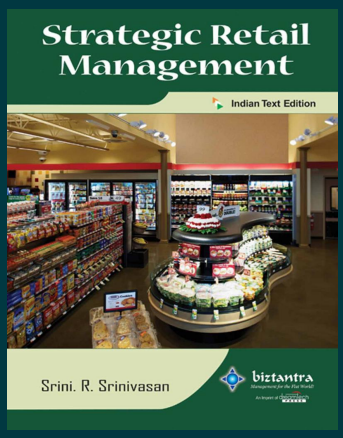

Strategic Retail Management

By Srini. R. Srinivasan

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About the Author

Srini. R. Srinivasan

Prof. R.Srinivasan is working as a faculty at K.J. Somaiya Institute of Management Studies & Research and has considerable experience in corporates and academics.

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