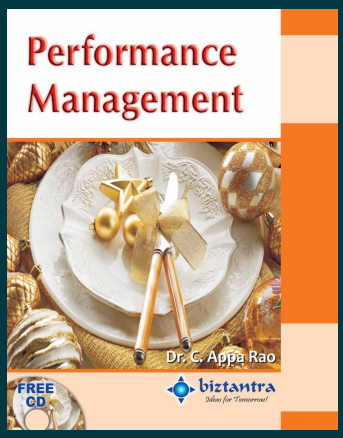
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By Dr. C. Appa Rao

Paperback 9789350042892 ₹899.00

Pages: 388

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This book is a comprehensive textbook on Performance Management that fulfills the needs of the management students. The author, with his extensive experience of teaching the subject has realized that, despite a plethora of books on Performance Management, students still experience difficulty in finding out an easily understandable book covering, by and large, the course structure prescribed by various universities. Keeping this need in view, the author has endeavoured to bring out this book encompassing the important concepts of performance management generally prescribed for management students by most of the universities.

About the Author

Dr. C. Appa Rao

Dr. C. Appa Rao is a distinguished professor of management in the Institute of Management

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