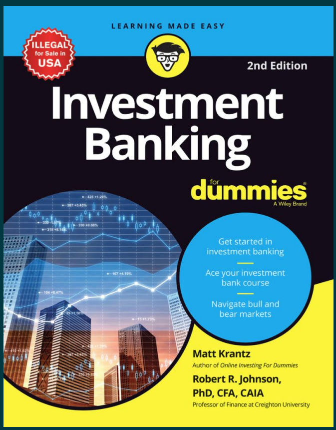

Investment Banking For Dummies, 2ed

By Matt Krantz, Robert R. Johnson

Paperback 9788126522828 ₹959.00

Pages: 400

Description

Investment Banking For Dummies 2e will help readers to understand how investment bankers help governments and business organizations raise money by issuing bonds, stocks and other financial products. This book tracks to typical university courses on the subject and helps students and professionals understand the fundamentals of investment banking.

About the Author

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Matt Krantz is a nationally known financial journalist who specializes on investing topics. He has been with USA TODAY since 1999, where he covers financial markets and Wall Street

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