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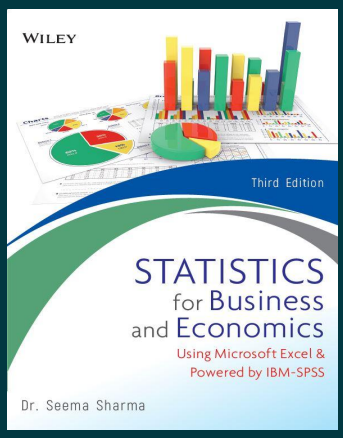

Statistics for Business and Economics, 3ed: Using Microsoft Excel & Powered by IBM - SPSS

By Dr. Seema Sharma

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Description

Statistical analysis is inevitable for decision making in business, economics, and other fields of scientific enquiry. Strategies for optimum utilization of resources need to be backed by appropriate analysis. Also, insightful statistical analysis is becoming increasingly important in today's world of information load. This book is an attempt to present the understanding of the statistical tools in an easy, interesting, and useful manner and to equip the readers with knowledge of what, why, and how to use the wide-ranging statistical tools.

About the Author

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Dr. Seema Sharma is a Professor in the area of Economics and Statistical Analysis in the Department of Management Studies at IIT Delhi. Her research interests are Sustainable Development, Productivity & Efficiency Analysis, Policy Analysis, and Socio-economic Analysis. Her research is published in several high-impact international refereed journals by publishers such as Springer, Elsevier, Taylor & Francis, Sage, Emerald, and so on. She teaches Managerial Economics, Macroeconomic Environment of Business, Statistical Analysis, and Advanced Data Analysis to MBA and PhD students at IIT Delhi.

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