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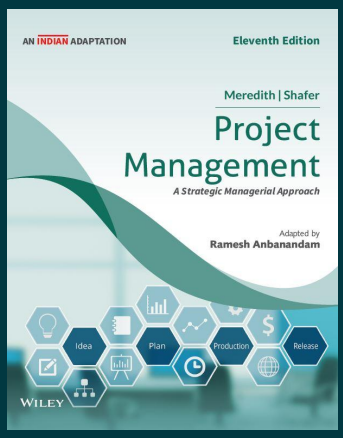

Project Management : A Managerial Approach, 11ed (An Indian Adaptation)

By Jack R. Meredith, Scott M. Shafer, Ramesh Anbanandam

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Description

Project Management: A Managerial Approach, 11th Edition delivers a practical exploration of proven project management techniques and strategies. With a strong emphasis on real-world application and implementation, the book is perfect for managers and business students seeking an instructive leadership resource. It highlights the links between standards and everyday applications and details all Project Management Body of Knowledge concepts.

About the Author

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