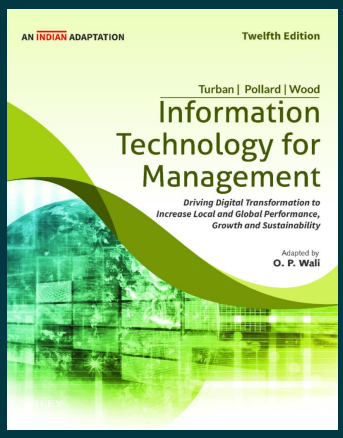
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Information Technology for Management, 12ed: Driving Digital Transformation to Increase Local and Global Performance, Growth and Sustainability (An Indian Adaptation)

By Efraim Turban, Carol Pollard, Gregory Wood, O.P. Wali

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Description

Information Technology for Management provides students with a comprehensive understanding of the latest technological developments in IT and the critical drivers of business performance, growth, and sustainability. Integrating feedback from IT managers and practitioners from top-level organizations worldwide, the International Adaptation of this well-regarded textbook features thoroughly revised content throughout to present students with a realistic, up-to-date view of IT management in the current business environment.

About the Author

Efraim Turban, Carol Pollard, Gregory Wood, O.P. Wali

Efraim Turban

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