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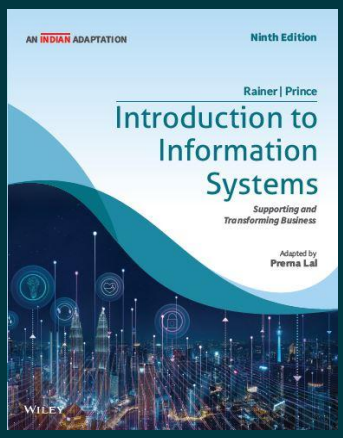

Introduction to Information Systems, 9ed: Supporting and Transforming Business (An Indian Adaptation)

By R. Kelly Rainer, Brad Prince, Prerna Lal

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Description

Introduction to Information Systems, 9th Edition delivers an essential resource for undergraduate business majors seeking ways to harness information technology systems to succeed in their current or future jobs. It covers applications of the latest technologies with the addition of new cases from Europe, Middle East, Africa, Australia, and Asia-Pacific countries. It focuses on global business environment for students to understand the norms of using technology while operating on online platforms for exploring new avenues in different geographical locations.

About the Author

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R. Kelly Rainer Jr.

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