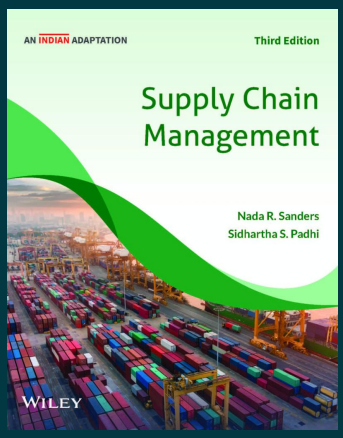
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Supply Chain Management, 3ed: A Global Perspective (An Indian Adaptation)

By Nada R. Sanders, Sidhartha S. Padhi

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Description

This textbook provides a balanced and integrated perspective of both the foundational principles and pragmatic, business-oriented functions of SCM. Highlighting the holistic and interconnected nature of SCM, this comprehensive volume addresses supply chain strategy, design, planning, controlling, management and more. The text features numerous real-world business examples that illustrate SCM best practices while helping students understand the complexities of SCM decision making. This Indian adaptation Supply Chain Management, 3e, has been comprehensively updated and expanded to facilitate a clear and practical grasp of the topic.

About the Author

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Nada R. Sanders is an internationally recognized thought leader and expert in forecasting and supply chain management. She is the author of Foundations of Sustainable Business: Theory, Function

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