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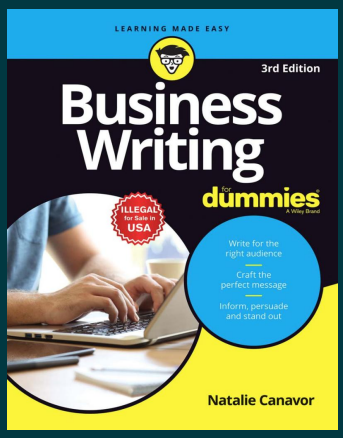

Business Writing For Dummies, 3ed

By Natalie Canavor

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Description

The ability to write well is a key part of your professional success. From reports and presentations to e-mails and Facebook posts, whether you're a marketer, customer service rep, or manager, being able to write clearly and for the right audience is critical to moving your business forward. The techniques covered in this book will arm you with the skills you need to write better business communications.

About the Author

Natalie Canavor

Natalie Canavor is a business writer, workshop leader and adjunct professor at New York University

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