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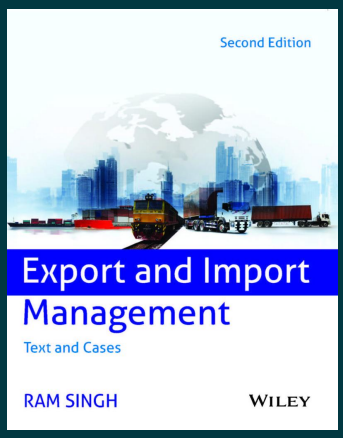

Export and Import Management: Text and Cases, 2ed

By Ram Singh

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Description

In today's globalized world, both export and import (EXIM) are vital to the health and dynamism of developed as well as developing economies. In the contemporary highly volatile trading environment, the significance of foreign trade for a country like India cannot be underestimated. It is important for our policymakers to leverage economic resources in all the areas of economic activities, including agriculture, manufacturing and services.

About the Author

Ram Singh

Dr Ram Singh is Professor and Head (MDPs) at IIFT with over 20 years of teaching experience. His academic qualifications include BCom, MBA, PhD, UGC-NET Qualified, PGDIBO and Certificate in Managing Global Governance from the German Development Institute, Bonn, Germany. He also holds a Master Certificate in SCM and Logistics from Michigan State University, USA. He specializes in both training and research in areas such as EXIM procedure

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