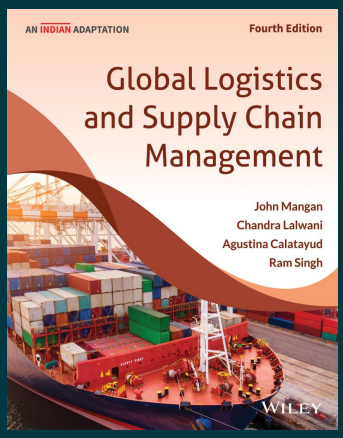
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Global Logistics and Supply Chain Management, 4ed, An Indian Adaptation

By John Mangan, Chandra Lalwani, Agustina Calatayud, Ram Singh

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Description

Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both practical and strategic perspectives, this text offers readers a balanced and integrated presentation of Logistics and Supply Chain Management (LSCM) concepts, practices, technologies and applications. Contributions from experts in specific areas of LSCM provide readers with real-world insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade, and more.

About the Author

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