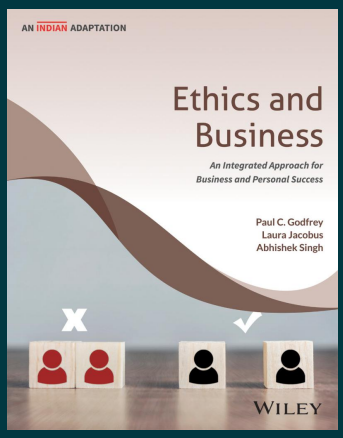
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Ethics and Business: An Integrated Approach for Business and Personal Success (An Indian Adaptation)

By Paul C. Godfrey, Laura E. Jacobus, Abhishek Singh

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Description

Ethics and Business: An Integrated Approach for Business and Personal Success gives students the practical knowledge and skills to identify ethical dilemmas, understand ethical behavior in themselves and others, and advocate for ethical behavior within their organization. The course focuses on three ethical questions: the individual, the organization, and the societal perspective. Most business ethics courses are based on a single point of view. Depending on the viewpoint, this might be based on philosophical theory, organizational behavior, or a legal and regulatory compliance approach.

About the Author

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Paul C. Godfrey is the William and Roceil Low Professor of Business Strategy at the

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