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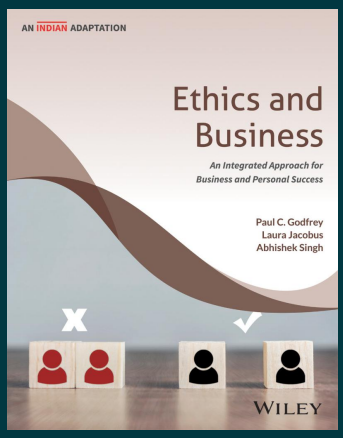

Ethics and Business: An Integrated Approach for Business and Personal Success (An Indian Adaptation)

By Paul C. Godfrey, Laura E. Jacobus, Abhishek Singh

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Description

Ethics and Business: An Integrated Approach for Business and Personal Success gives students the practical knowledge and skills to identify ethical dilemmas, understand ethical behavior in themselves and others, and advocate for ethical behavior within their organization. The course focuses on three ethical questions: the individual, the organization, and the societal perspective. Most business ethics courses are based on a single point of view. Depending on the viewpoint, this might be based on philosophical theory, organizational behavior, or a legal and regulatory compliance approach.

About the Author

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Paul C. Godfrey is the William and Roceil Low Professor of Business Strategy at the

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Table of Contents

Preface To The Adapted Edition

Preface

Course Resources

Meet The Authors

About The Adapting Author

1 Introduction: Why Study Business Ethics?

- Ethics and Business Ethics
- Ethics
- Business Ethics
- The Dimensions of Ethical Choice
- The Moral Aspect of Ethical Decision Making
- Moral Agency and Choice
- Business Agency and Fiduciary Responsibilities
- Ethical Challenges in Business
- How to Develop Ethical Managers
- Ethical Temptations
- Ethical Dilemmas

- Why are Ethics Important in Business?
- The Need for an Integrated Approach
- Two Perspectives on Ethics in Business
- Employing an Integrated Approach

2 Theories of Morality and Business Ethics

- Human Nature and the Problem of Evil
- Moral Development Process
- Moral Action and Moral Outcomes
- Religious Teachings of Moral Actions and Outcomes
- Philosophical Perspectives of Moral Action and Outcomes
- Scientific Perspectives of Moral Action and Outcomes

3 Living a Great Life: PERMA, Mission Statements

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