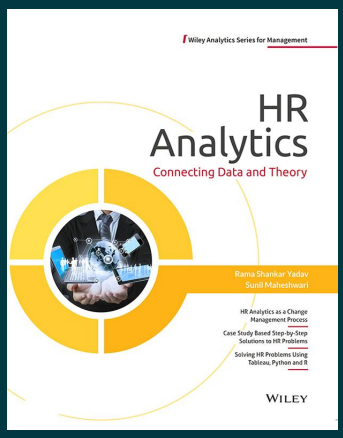
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HR Analytics: Connecting Data and Theory

By Rama Shankar Yadav, Sunil Maheshwari

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Description

HR Analytics: Connecting Data and Theory will help readers hone their HR skills and develop as an effective manager. It lays significant emphasis on the importance of analytics in HRM discipline through its classic blend of theory and application approach. This book serves as a guide for budding HR managers to garner competitive advantage in their functioning and organization at large. The discussion begins from the evolution of HRM as a discipline, shifts from traditional HRM to strategic HRM, and eventually focuses on HR analytics concepts, applications, and its utility for HR and business at large.

About the Author

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Dr. Rama Shankar Yadav is a faculty in the area of Human Resource Management at the Indian Institute of Management Rohtak (IIM-R). Dr. Yadav has published book chapters, research papers

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