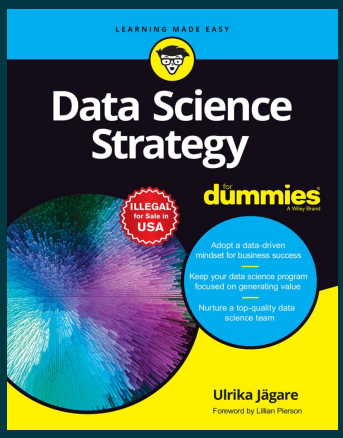
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Data Science Strategy For Dummies

By Ulrika Jagare

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Description

Data Science Strategy For Dummies begins by explaining what exactly data science is and why it's important. While Using non-technical language, it covers mindsets, organizational players, processes and common roadblocks, all the while keeping a razor focus on business value and the nurturing of a top quality data science team.

About the Author

Ulrika Jagare

Ulrika Jägareis an M.Sc. Director at Ericsson AB with over 18 years of experience in telecommunications and ten years in analytics and machine intelligence. She's held various leadership positions, mostly in R&D and product management. Ulrika was also the main person behind the launch of Ericsson´s Machine Intelligence strategy and commercial approach. In addition to this book, she is the author of two technical books in the Data Science space by Wiley

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