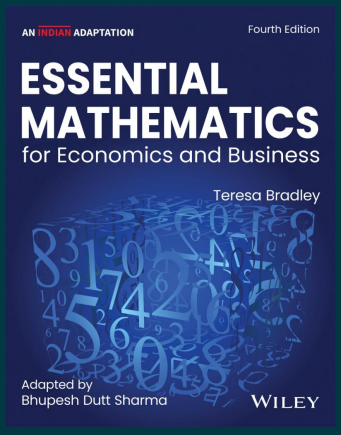
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Essential Mathematics for Economics and Business, 4ed (An Indian Adaptation)

By Teresa Bradley, Bhupesh Dutt Sharma

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Description

This comprehensive resource adopts a metacognitive approach to learning, empowering students and faculty to set clear objectives, develop structured plans, and assess progress effectively.

Each chapter begins with an overview and clearly defined learning goals, with key concepts and formulas prominently highlighted for quick reference. Designed to make mathematics an indispensable analytical tool, the book seamlessly integrates practical applications in economics and business, including demand, supply, cost, and revenue functions.

The text covers essential topics such as financial mathematics, calculus, and more, ensuring a well-rounded foundation for economics students. To enhance understanding, it features visual aids like graphs and charts, often created using Excel, making complex concepts accessible and engaging.

Ideal for educators and students, Essential Mathematics for Economics and Business bridges the gap between theoretical concepts and real-world applications, ensuring success in both academic and professional pursuits.

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