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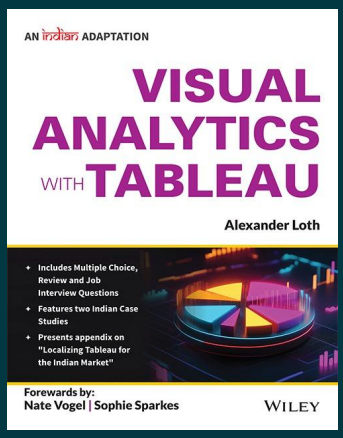

Visual Analytics with Tableau, An Indian Adaptation

By Alexander Loth , Nate Vogel, Sophie Sparkes

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Description

Tableau is a leading data visualization tool that's simple enough for individual desktop users and robust enough for enterprise solutions. Widely used by financial analysts, marketers, statisticians, business leaders, and sales professionals, Tableau makes it easy to present data visually for quick and clear decision-making in today's data-driven world.

Visual Analytics with Tableau takes non-technical business users on a complete journey — starting from zero, connecting data, and creating impactful visualizations and dashboards to unlock business insights.

About the Author

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Alexander Loth is a data scientist with a background in computational nuclear research. Since 2015, he has been with Tableau Software as digital strategist. In that role, he has advised many large companies in their transformation to become data-driven organizations.

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