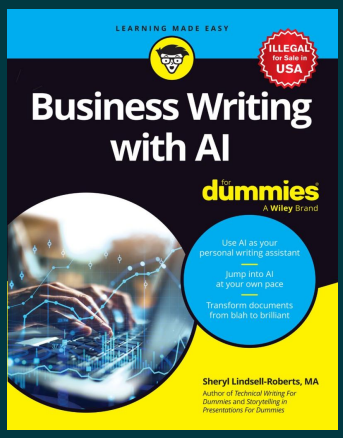
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Business Writing with AI For Dummies

By Sheryl Lindsell-Roberts

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Description

Learn how to generate high quality, business documents with AI

This essential guide helps business writers and other professionals learn the strengths and weaknesses of AI as a writing assistant. You'll discover how AI can help you by chopping through writer's block, drafting an outline, generating headlines and titles, producing meaningful text, maintaining consistency, proofreading and editing, and optimizing content for search engines. Employees in all industries spend enormous amounts of energy writing, editing, and proofreading documents of all kinds. Now, you can improve your efficiency and boost the quality of your work, thanks to AI writing tools like ChatGPT, Jaspar, Grammarly, and beyond. With clear instructions and simple tips, Business Writing with AI For Dummies guides you through the process of using AI for common business writing tasks.

About the Author

Sheryl Lindsell-Roberts

Sheryl Lindsell-Roberts leads business writing and presentation workshops through the country and is the author of 25 books, including Storytelling in Presentations For Dummies, Technical Writing For Dummies and 135 Tips for Writing Successful Business Documents. She has been featured in The New York Times and in magazines such as Profit, Home Business, and CIO.

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