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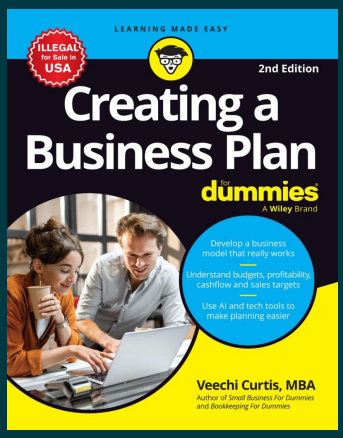

Creating a Business Plan For Dummies, 2ed

By Veechi Curtis

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Description

Learn how to create a sound, profitable business plan that will take your business to the next level

Whether you're starting a new business or you're looking to revitalise your strategy, Creating a Business Plan For Dummies covers everything you need to know. This step-by-step guide shows you how to figure out whether your business idea will work. With Dummies, your business plan can be a simple process that you tackle in stages. You'll identify your strategic advantage, discover how to gain an edge over your competitors and transform your ideas to reality using the latest tools (including AI!).

About the Author

Veechi Curtis

Veechi Curtis specializes in mentoring small businesses, helping business owners find the secrets to their own success. She is the author of the bestselling Small Business For Dummies and Bookkeeping For Dummies.

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