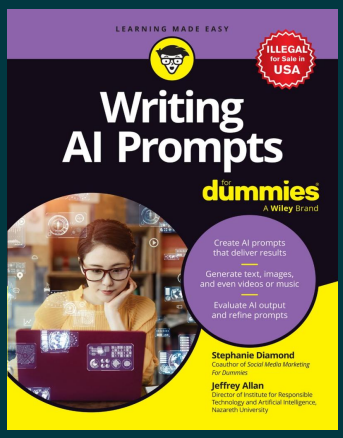
WILEY



Writing AI Prompts For Dummies

By Stephanie Diamond, Jeffrey Allan

Paperback 9789363865426 ₹- Price

Pages: 288

Description

Learn the art of writing effective AI prompts and break into an exciting new career field

Unlock the full power of generative AI with Writing AI Prompts For Dummies, a comprehensive guide that will teach you how to confidently write effective AI prompts. Whether it's text, images, or even videos and music you're aiming to create, this book provides the foundational knowledge and practical strategies needed to produce impressive results.

About the Author

Stephanie Diamond, Jeffrey Allan

Stephanie Diamond is a marketing professional and author or coauthor of more than two dozen books, including Digital Marketing All-in-One For Dummies and Facebook Marketing For Dummies.

Jeffrey Allan is the Director of the Institute for Responsible Technology and Artificial Intelligence (IRT) at Nazareth University.

Table of Contents

Introduction

Part 1: Getting Started with Generative AI

Chapter 1: Grasping the Basics of Generative AI

Chapter 2: Exploring Types of Generative AI Output

Chapter 3: Navigating the Leading Platforms

Part 2: Mastering the Art of Prompting

Chapter 4: Creating and Writing Successful AI Prompts

Chapter 5: AI Content Generation for Writers and Marketers

Chapter 6: Visual Exploration for Designers Using AI

Chapter 7: Building Enhanced Portfolios with AI for Creators

Part 3: Delving into AI-Powered Business Strategies

Chapter 8: Personalizing the Customer Journey Using AI

Chapter 9: Boosting Online Business Growth with AI

Chapter 10: Enhancing Customer Service with Conversational AI Chatbots

Part 4: Future-Proofing Your Career

Chapter 11: Building an AI-Powered Personal Brand

Chapter 12: Finding Job Security in an AI World

Part 5: Using AI Responsibly

Chapter 13: Dealing with the Ethical Considerations of Responsible AI

Chapter 14: Testing and Deploying AI Responsibly

Part 6: The Part of Tens

Chapter 15: Ten Mistakes to Avoid When Writing AI Prompts

Chapter 16: Ten Signs It’s Time to Incorporate AI into Your Work

Chapter 17: Ten AI Strategies to Promote Business Success

Inde

To purchase this product, please visit:
https://www.wileyindia.com/writing-ai-prompts-for-dummies.html

Scan to buy